The ChooseHealthy® Affinity Program

A wide variety of specialty products, resources and health improvement services are available to members through the ChooseHealthy Affinity Program.

With the ChooseHealthy program, you can:

- **Receive discounts on services** from a national network of more than 22,000 contracted providers
- **Access discounted fees** for services including acupuncture, chiropractic, exercise centers, fitness clubs and massage therapy
- **Use helpful resources** in our Healthy Library from Ask an Expert to our drug interaction and supplements guides
- **Take advantage of online product discounts** on vitamins and supplements, herbal products, homeopathic remedies, diet and sports nutrition, and more

For more information or to access these services, visit **ChooseHealthy.com/default.aspx?hp=BCBSAZ** or call **(877) 335-2746**, Monday – Friday, 5 a.m. – 6 p.m. (Pacific Time).

Please note that this is an affinity discount program; it is not insurance. You should check any insurance benefits you have before using this discount program, as those benefits may result in lower costs to you than using this discount program. The discount program provides for discount complementary healthcare services from participating providers. You are obligated to pay for all healthcare services but will receive a discount from those healthcare providers who have contracted with the discount program. The discount program does not make payments directly to the participating providers in the discount program. The discount program has no liability for providing or guaranteeing service and assumes no liability for the quality of service rendered.

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ChooseHealthy®

BlueCross BlueShield of Arizona

An Independent Licensee of the Blue Cross and Blue Shield Association

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